Theme	Land Use/Permitting
What would success look like?	Regulation of development
	Fire prone forest ordinance
	Unobstructed mountain views (clustered, denser development
	away from steep slopes)
	 Urban planning – population increase
	 Managing growth
•	Improving and enforcing zoning regulations and land use policies
	with no exceptions (such as conditional use permits).
•	
	environmentally sound principles and practices. All old
	construction has been assessed and improved for energy efficiency.
•	
•	Land use/development
	 High density housing
	 Protect slopes
	Green space requirements
	 Public transportation
	 Sustainable farmland
Cools with greatest impost	Runoff control (best practices) Capilitate high density development in quisting high density group
Goals with greatest impact	the second secon
	mprove zerm8 and zerm 8 dead controls to another more means
	development.
	Facilitate high density development in existing built-up areas while discouraging mountainside development.
	greenhouse gas goal
	sound principles and practices, taking the need for conserving
	green spaces into consideration.
	residential development does not negatively impact water quality,
	air quality, mountain views, population growth, farmland, forests,
	etc.
	with the implementation by eminent domain procedures.
	development to areas where infrastructure can be provided.
	zoning, land use and development goals.
	developments, zoning for smarter land use

Theme	Energy
What would success look like?	 Policy changes on electricity sales (3rd party energy sales) renewable energy focused Educating public and government on levelized cost of energy to show true lifecycle costs Renewable energy at 100% - Commercial and residential 100% renewable energy 5 years early (2025). Solar on all public buildings, unused land, schools/AB Tech, landfill, bus. Break Duke Energy Monopoly Geothermal HVAC (District) EV charging stations
Goals with greatest impact	 Facilitate energy transportation infrastructure Reduce greenhouse gas emissions through energy efficiency and putting solar on county land and building 100% renewable energy Install solar and energy storage on all viable municipal facilities. Allowing 3rd party electricity sales (give us options besides Duke Energy) with the goal of the entire county reaching 50% renewable energy by 2025 and 100% by 2030. Acknowledging the impact of our energy use in the greater climate change emergency. Increase solar energy and geothermal use to decrease greenhouse gases and decrease climate change. Facility energy transition: EV fleets, EV charging stations, geothermal HVAC systems (esp. district systems, PVs, etc. Reduce greenhouse gas via 100% renewable energy production Reduce greenhouse gas emissions and work towards carbon neutrality as a county. Greenhouse gas reduction: better rural transportation, carbon reduction public buildings, electric car provisions/facilitation, trail system for non-motorized movement. Coalition with surrounding municipalities to ensure success and support for 100% renewable efforts with equity for all as the guiding principle.

Theme	Water Quality Protection
What would success look like?	Watershed management
	Water-side monitoring and zoning (erosion control and flood
	safety) buffer zones, etc.
	 Addressing storm water/runoff to protect local rivers and streams
	(clean and clear water after ALL rain events.
	Tightening water ordinances
	 Clean Rivers – French Broad
	Save floodplains for farmland
	Riparian zones for health of rivers and small streams
Goals with greatest impact	Protect streams/rivers
	 Monitor water quality and quantity for all species – pollution control
	 Development and education of watershed impact related to development, farmland, flood control, contaminant containment. Water quality is a measurable indication of the environment. We

all live downstream. Regulation and maintenance of green spaces related to water quality.
 Watershed restoration and water quality management.
 Increase riparian zones on rivers and creeks to improve water quality and to preserve farmland and undeveloped land.
• Improve water quality by toxic runoff prevention and erosion runoff prevention

Theme	Funding
What would success look like?	Hotel tax – funding
	 Incentives for carbon sequestration in local agriculture
Goals with greatest impact	• Tax 2 nd /3 rd homes
	 Create a "fire tax" on homes built in fire-prone forestland,
	prioritizing south facing, rocky, thin-soiled areas that are likely to
	burn when droughts get worse in the future. This would
	disincentivize building in remote places that will be hard for the
	county to protect (example: High Rock Acres development off of
	Route 9)
	 The money from this tax could go towards preservation of
	farmlands or increasing renewable energy throughout the
	county.
	McMansion tax – non-legacy farmland protected out-of-state \$1
	million and homes taxed more. Creates funding for green initiatives
	and affordable urban housing. Targeted tax legislation to get
	money from those who can afford it.
	Tree tax – homeowners/builders must pay for each tree cut down
	during lot clearing for new homes
	Incentivizing resilient, sustainable, local agriculture including soil
	carbon sequestration incentives, agricultural conservation
	easements, and wild-land agricultural buffers. Acknowledge,
	consider and give additional opportunities for food-producers of
	color and focus on affordable, healthy food availability for poor
	communities and communities of color.

Theme	Collaboration/Public Engagement
What would success look like?	Community participation in program development
	Working with Asheville and other municipalities for a unified vision
	and policy-making.
	Engaged Populace
	 Non-profits
	 County/City coalition
	 Community engagement
	Education and culture development
Goals with greatest impact	An outreach board, committee or agency that can form a coalition
	and coordinate the action of the motion of this vision.
	Coalition with surrounding municipalities to ensure success and
	support for 100% renewable efforts with equity for all as the guiding
	principle.
	Cross-county and cross-city communication

Theme	Greenspace/Farmland Protection
What would success look like?	Maintain and prioritize green space
	Increase incentives for farmland conservation easements.
	Farmland preservation
Goals with greatest impact	Maintain increase of quality farmland acreage/parks/green space
	Preserve green space and farmland
	Preserve greenspace and farmland for future generations.
	Maintain quality acreage of farms, undeveloped lands, state parks
	and public green spaces; thereby ensuring high water quality,
	limiting storm water runoff and monitoring data.
	Better land use: preserve farmland, greater greenspace within
	developments, zoning for smarter land use

Theme	Public Transportation
What would success look like?	Bicycle Expansion
	Transportation: Electric public for rural residents (Mountain
	Mobility, School buses)
Goals with greatest impact	Provide equitable public transportation for all county residents.
	More bicycle use with protected lanes

Theme	Equity
What would success look like?	Equity at every stop of process going forward
Goals with greatest impact	Provide equitable public transportation for all county residents.
	Inclusivity of marginalized communities in planning

Theme	Waste Management
What would success look like?	Increased creativity in waste/landfill/recycling
Goals with greatest impact	Landfill and trash collection, disposal, containment, reuse, recycle