



BUNCOMBE COUNTY

PLANNING & DEVELOPMENT

Buncombe County Comprehensive Plan Steering Committee Meeting Minutes

6:00 P.M. - 7:30 P.M.

September 20, 2021

Virtual Meeting (Zoom)

Link to Video of Meeting: <https://www.youtube.com/watch?v=NmYblnNoEqo>

Link to Presentation from Meeting: XX

Steering Committee Members Present: Alan Hall; Andrea Golden; Brandon Bryant; Bruce Snelson; Nancy Waldrop; Chris Joyell; Christopher Link; Damon Hearne; Debbie Lane; Dede Styles; Iliana Hernandez; Jennifer Billstorm; Kareen Boncales; Karl Koons; Kevan Frazier; Kit Cramer; Megan Robinson; Rich Lee; Robin Merrell; Ron Dumas; Sarah Nichols; Virginia Ward

Staff Present: Nathan Pennington; Gillian Phillip; Haylee Madfis; Shannon Capezzali

Introductions and Ice Breaker

Nathan Pennington, the Buncombe County Planning and Development Director, welcomed the committee and explained how they are an important part of the comprehensive planning process. The committee meeting started at 6:00 pm. The Steering Committee members introduced themselves and indicated what area of the County they are from. They also shared words to describe their vision for the future. The words listed to describe their vision for Buncombe County included the following:

- *Old, Poor, and Young*
- *Sustainability*
- *Community*
- *Thriving*
- *Racial Justice*
- *Equity*
- *Opportunity*
- *Prepared*
- *Livable for Everyone*
- *Greenspace*
- *Community Oriented*
- *Visionary*
- *Resilient*
- *Community Driven*
- *Coherent*
- *Regenerative*
- *Bucolic*
- *Sustainable Growth*
- *Balanced*
- *Employment*
- *Economic Engine*
- *Equitable*
- *Caring and Nurturing of Young People*
- *Transformative*
- *Healing*
- *Accessible*
- *Outdoor Natural Assets*
- *Farmland*
- *Adaptive*
- *Collective*
- *Connective*
- *Economic Viability*
- *Intentional*
- *Everybody*
- *Affordable*
- *Attractive*
- *Diverse*
- *Prosperous*
- *Growing*
- *Authentic*
- *Vibrant*
- *Planned*
- *Sustaining*
- *Helping*
- *Inclusive*
- *Serene*
- *Creative*
- *Housed*
- *Prosperous*
- *Climate Awareness*



Comprehensive Plan Overview

Haylee Madfis provided the committee with an explanation of the comprehensive plan, described the planning cycle and how the comprehensive plan fits in with other actions of a local government. Ms. Madfis described what a comprehensive plan can help accomplish outside the plan itself. She also discussed with the board the comprehensive planning process; and how the issues, needs, and wants of the community were related to the goals, visions, policies, and strategies of The Plan. Shannon Capezzali described what the consultant's role in the process is.

Role of the Steering Committee and Review of the Process

Ms. Capezzali then described what the role of the Steering Committee was in the process including acting as a sounding board for public input, providing perspective and insight on information, and being an advocate for the process itself. Ms. Capezzali then described the different proposed component areas within the plan, and how the Board of Commissioners and staff tried to represent these component areas through a diversity of Steering Committee members.

Ms. Capezzali then reviewed the four proposed phases of the project. Gillian Phillips then described the process for choosing the consultant, described the process, and provided information about Clarion's specific proposal. There was discussion regarding translation of documents and materials into different languages and how that would be handled.

Discussion of Schedule of Future Meetings

Ms. Phillips discussed when future meetings would be scheduled, and asked the Committee for feedback regarding scheduling. Ms. Phillips asked the Steering Committee for suggestions regarding tag lines to provide to the Consultants.

The meeting ended at 6:58 pm.