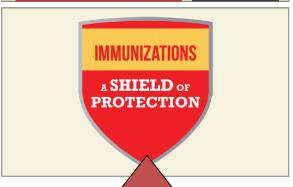
TOOLS FOR STARTING THE CONVERSATION

Be A Hero Tent Card:

This tri-fold tent card can be placed on a check-in desk or in the waiting room area. It is intended to prompt discussion around scheduling immunizations.





Information Card for Clients

This card can be used as a take away for

clients. It encourages parents to ask their doctor questions about risks vs. benefits of immunizations. The Immunization Clinic phone number is listed if clients have more questions.

Buttons for Front Desk Staff







ARE A SHIELD OF PROTECTION.



OUTBREAKS HAPPEN when people are not immunized.

TALK TO YOUR DOCTOR call your local health department.

Find info at these websites: cdc.gov/vaccines chop.edu/vaccine HEALTH & HUMAN SERVICES **Immunizations** Infographic (Size 16"x 24")

This poster sized infographic can be placed in the waiting room or in the exam room. The content and color scheme of the infographic mirrors the 4 Questions Poster (below) and contains the most important bite-sized pieces of information.

4 QUESTIONS to ask your doctor or nurse about Immunizations

Immunizations are safe and effective.

A very small number of people may have mild reactions like a slight fever or sore arm.

Do immunizations work?

Are these diseases still around?

What are the risks vs. benefits of getting immunized?

What immunizations do I or my child need?

For more information call 828-250-5096 or go to buncombecounty.org/vaccine

4 Questions (Size 8.5"x 14")

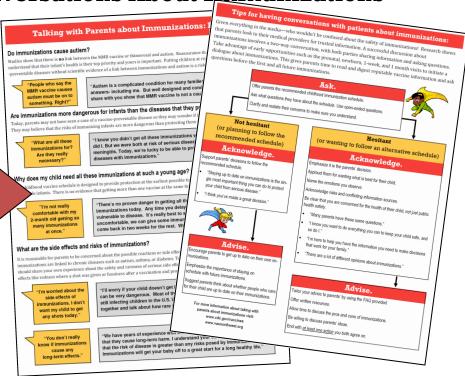
4 Questions is intended to remind parents to ASK questions. The 4 Questions poster can be hung in the exam room or wherever patients will be speaking with doctors or nurses. The content reinforces the information found on the resource card. infographic and the Tips Sheet for providers.

Supporting Medical Providers:

Productive Conversations About Immunizations

Talking with Parents about Immunizations:

This double-sided laminated guide is modeled after the CDC's Guide to Talking with Parents About *Immunizations*. The Q & A helps providers quickly respond to patient's most frequently asked questions. The algorithm on the opposite side supports the conversation through the Ask. Acknowledge. Advise. method- a proven way to efficiently address patient's questions and concerns.





Trusted Expert: Ask. Acknowledge. Advise.

Just a reminder...

following immunizations:

to schedule an app

Our records show that your child

A reminder for clinical staff (especially doctors) that they can help protect our community with a short conversation about immunizations.

The short "Ask. Acknowledge. Advise." conversation **method** is easy to remember and fits into the limited time offered during the office visit. This can be placed in a break room or in an office to remind healthcare providers that a few minutes can make a big difference.

O Hepatitis B O Diphtheria, Tetani (DTaP) O Measles, Mumps (MMR) **FOR YOUR** O Hepatitis A CHILD'S O Chickenpox (Var lease contact you

is due for the

SCHEDULE AN APPOINTMENT FOR

IMMUNIZATIONS TODAY

O Haemophilus Influenza

Immunization Reminder Postcards

These image can be used as a mailer or as an image for patient portals or in an email reminder to remind patients about immunizations.

Conversations with Children about Immunizations Getting kids excited and invested when it comes to health...

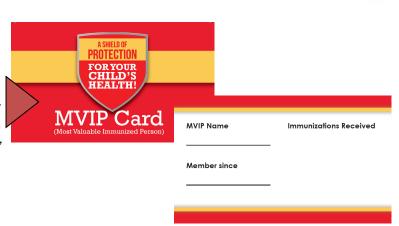
I'M A HERO Stickers

"Wow! You are now a part of the shield of protection so you get a special Immunization Hero sticker! You did a great job getting your immunization(s) today!"



MVIP Card

MVIP (Most Valuable Immunized Person)
Card is the official pass into the 'club of heroes'. "Here is your MVIP Card. Now you are an official immunization hero! Here are the immunizations you got today."
It is also intended to serve as a reminder to healthcare providers to record immunizations in NCIR.





Immunization Hero Wall of Fame

The *Immunization Hero* half page sheet is for kids to write their first name on and post on the wall with the rest of the "heroes" so that they understand that they are joining the shield of protection along with other children— which is something to be proud of! The concept is similar to any number of fundraisers but this one is just for KIDS!

"You are now a Immunization Hero! Choose the hero that you like and put your name here so everyone can see that you joined the protective shield!"

*Using a first name only on the Hero Wall will not violate HIPAA requirements.

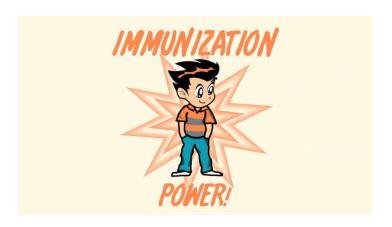
Short YouTube Videos for your waiting areas:

Why are Vaccines Important for Children? https://www.youtube.com/watch?v=7AtID2UPGHU

What are the Dangers Associated with Vaccines? https://www.youtube.com/watch?v=A9f0g5 fuYQ

What Happens If My Child Doesn't Get Vaccinated? https://www.youtube.com/watch?v=xBS-RHRdLgA

When Should My Child Get Vaccinated? https://www.youtube.com/watch?v=9zzye5KLzGM



Babies on the Move: Protecting Babies with Vaccination





Vaccination: A Key Piece of the Puzzle (60-Second Spot)



Screensaver for your waiting areas:

The screensaver can be put into rotation in closed circuit television networks or your networked pc screensaver rotation for additional visual prompts.

WE NEED YOUR HELP TO IMPROVE OUR IMMUNIZATION RATES IN BUNCOMBE COUNTY!

Buncombe County Health and Human Services is happy to share any of the materials in this toolkit with you. Please consider joining us as we pilot these materials. All it takes is a simple and quick pre and post interview with our agency. We want to get at what's best for you, your practice and your patients.

Please contact us at (828) 250-5096 to get involved.