



STRATEGIC PARTNERSHIP GRANTS

Committee Orientation

February 10 & 11, 2020



AGENDA

- Welcome
- County Overview
- Strategic Partnership Grants
- Committee Members
- By-Laws
- Terms
- Officers
- Meeting Schedule
- Scoring & Allocation Process



BUNCOMBE COUNTY OVERVIEW



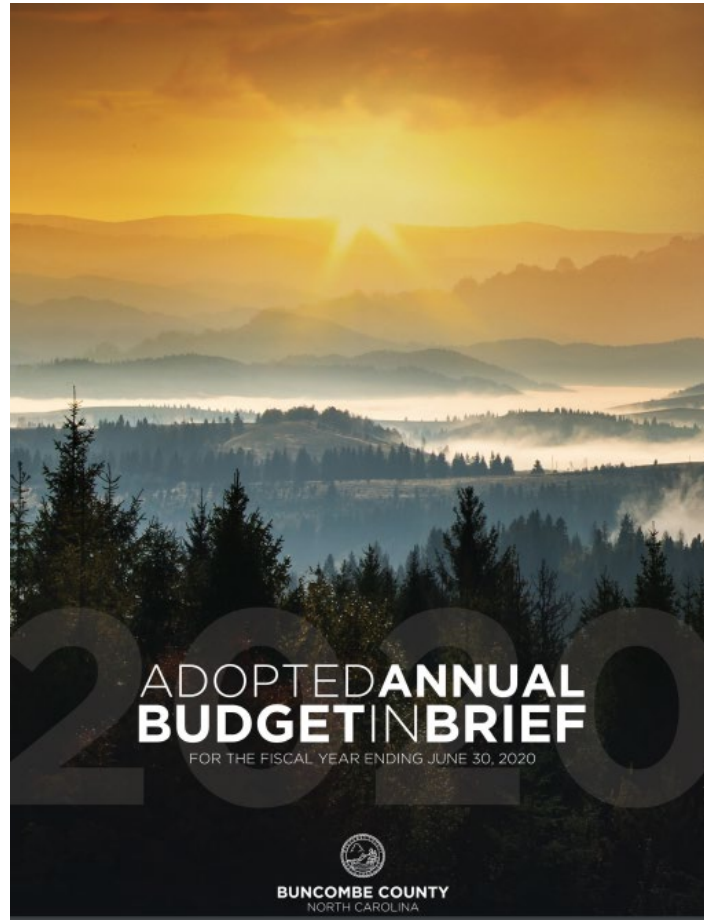
www.BuncombeCounty.org



BUNCOMBE COUNTY



COUNTY BUDGET





Organizational Chart

● ELECTED ● APPOINTED ● SEPARATE BOARD ○ DEPARTMENT HEAD

Citizens

External Audit Committee

Internal Auditor
Trisha Burnett

Clerk to the Board
Lamar Joyner

Board of Commissioners

 Chairman Brownie Newman	 District 1 Jasmine Beach-Ferrara	 District 1 Al Whitesides	 District 2 Mike Fryar	 District 2 Amanda Edwards	 District 3 Joe Belcher	 District 3 Vice Chair Robert Pressley
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Register of Deeds
Drew Reisinger

Sheriff
Quentin Miller

Board Attorney
Heather Hockaday

 Budget Jennifer Barnette	 Human Resources Sharon Burke
 Intergovernmental Relations Timothy Love	 Legal/Benefits/ Risk MGMT Michael Frue

County Manager
Avril Pinder

Finance
Don Warn

Tax Collector
Jennifer Pike

Office Administrator
Lynn Smith

Assistant County Manager
Dakisha Wesley

Assistant County Manager
Sybil Tate

 City/County ID Pat Freeman	 PR & Communications Cataldo Perrone	 Election Services Corinne Duncan
 Emergency Services Van Taylor Jones	 Health & Human Services Stoney Blevins	
 Library Jim Blanton	 Recreational Services Josh O'Conner	 Strategic Partnerships Rachael Nygaard

 Air & Environmental Services Vacant	 General Services Mike Mace	 Information Technology Kathy Brady
 Performance Management Eric Hardy	 Permits & Inspections Matt Stone	 Planning Nathan Pennington
 Solid Waste Dane Pedersen	 Sustainability Office Jeremiah LeRoy	 Tax Assessment Keith Miller

STRATEGIC PLANNING

Buncombe 2025

a strategic plan to move our County forward

www.BuncombeCounty.org/StrategicPlan



BUNCOMBE COUNTY



VISION, VALUES & GOVERNING PRINCIPLES

A caring community in harmony with its environment where citizens succeed, thrive, and realize their potential.

Respect – Integrity – Collaboration - Honesty - Equity

Restoring public trust through honest and ethical decision making, transparency, fiscal responsibility, impactful policy making and good governance.

FOCUS AREAS

Environmental Stewardship

Vision

High quality air, water, farmland and renewable energy for future generations

Educated & Capable Community

Vision

A county where all residents thrive and demonstrate resilience throughout their lives.

Vibrant Economy

Vision

A robust and sustainable regional economy that builds on our homegrown industries and talent and provides economic mobility for residents

Resident Well-Being

Vision

Our residents are safe, healthy, and engaged in their community



STRATEGIC PARTNERSHIP GRANTS

- County Commissioners are dedicated to setting fiscally, socially, and environmentally responsible goals that will guide decisions and improve the community for future generations.
- Strategic Partnership Grants are discretionary investments of local county general funds to nonprofit organizations working toward outcomes in alignment with County Commissioner goals.
- Previously granted directly by Commissioners, beginning in FY2021, these grants will be recommended by a citizen committee.



FUNDING STREAMS

GRANTS

- Affordable Housing Services Program
- Aging Services Funding
- Community Recreation Grants
- Early Childhood Fund
- Isaac Coleman Grants
- Juvenile Crime Prevention Council
- Strategic Partnership Grants
- Tipping Point Grants

CONTRACTS

- Departmental Service Contracts - Current Bid Opportunities or RFP/Qs (Requests for Proposals/Qualifications): e.g....
 - Mental Health Services
 - Medication Assisted Treatment Services
 - Housing Services
 - Facilities Master Planning

CURRENTLY FUNDED (FY2020) PROJECTS



Strategic Partnership Grants FY2020 Funded Projects

Buncombe County invests in a thriving and sustainable community through annual Strategic Partnership Grants to nonprofit organizations. The Board of Commissioners awarded \$630,805 for FY2020 for projects that are working toward community outcomes in alignment with Buncombe County's strategic priorities and sustainability goals.

Click Links Below to Access Each Organization's Dashboard

Affordable Housing OnTrack Financial Education & Counseling	Education / Youth Support Asheville Museum of Science (AMOS) Eliada Homes, Inc. Getting Back to Basics One Youth at a Time Read to Succeed Western Carolina Rescue Ministries
Arts / Culture / Recreation Folk Heritage Committee Historic Resources Commission Skyview Golf Association	Equity in Access Pisgah Legal Services The Council on Aging in Buncombe County YWCA of Asheville and Western NC
Community Centers Big Ivy Community Club Sandy Mush Community Center	Justice Resource The Mediation Center
Diverse Workforce Carolina Small Business Development Fund Green Opportunities Just Economics	Local Economy / Food Appalachian Sustainable Agriculture Project Asheville Buncombe Food Policy Council WNC Communities
Environment Asheville Green Works Friends of the WNC Nature Center The Environmental Quality Institute	

Performance Measures Visual Guide
 - Each visual reflects 3 data points:
 1. Year to Date Actual Result is represented by the green bar and the value in the middle of the visual (125 in visual below)
 2. Year to Date Goal (250 in visual below and the associated line)
 3. Annual Goal (the value on right hand side - 500 in visual below)

Performance Measure

1. 125 Year to Date Actual Result

2. 250 Year to Date Goal

3. 500 Annual Goal

*Data Reflects Values Through Q2

Strategic Partnership Grants FY2020 Funded Projects

Organization: OnTrack Financial Education & Counseling Project: Financial Capabilities & Housing Program	Provides financial education, counseling, coaching and support to low-income, financially vulnerable people so they can create a foundation for their housing, credit and money stability and success	Grant Amount: \$13,349 Impact Area: Affordable Housing
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# of People Served by Program 500 518	% of Credit Builder Clients Meeting Action Goal 38% 60%	% of Money Mgmt Clients Meeting Action Goal 45% 100%	% of Homebuyer Clients Meeting Action Goal 38% 71%
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Comments:
 Credit Builder Program served 53, Money Management Program served 176; Homeownership Program served 12. We are on track with # of people served (outputs) for all programs.

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FY2021 STRATEGIC PARTNERSHIP GRANTS

- Funding application opened December 16
- Applications due February 14
- Grant Guidelines published online at [BuncombeCounty.org/Grants](https://www.buncombecounty.org/Grants) have complete information about the grant program, including:
 - Purpose
 - Funding
 - Eligibility
 - Timeline
 - Grant Writing Workshop
 - Review Process
 - Awards
 - ...and more



GRANTS COMMITTEE

Grant recommendations will be prepared by the Strategic Partnerships Grant Committee. The committee will consist of nine (9) members, three (3) members per each of the Commissioner Districts, who will:

- Apply for membership through the Office of the Clerk to the Board of Commissioners;
- Be appointed by the Board of Commissioners;
- Serve three (3) year staggered terms;
- Represent expertise in the Strategic Plan focus areas;
- Represent the geographic diversity of the County;
- Abide by conflict of interest policies, to include not serving on the Board of Directors or staff of an applicant organization within the past year;



GRANTS COMMITTEE

- Hold open meetings and comply with public records requirements;
- Utilize a standardized, points-based scoring system to review grants;
- Hold in-person presentations for grant finalists; and
- Recommend a portfolio of grants for approval by the Board of Commissioners; and
- Meet throughout the year to monitor grants and review progress.



COMMITTEE MEMBERS

District 1

- Davidson Jones
- Paul Tax
- Elizabeth Ward

District 2

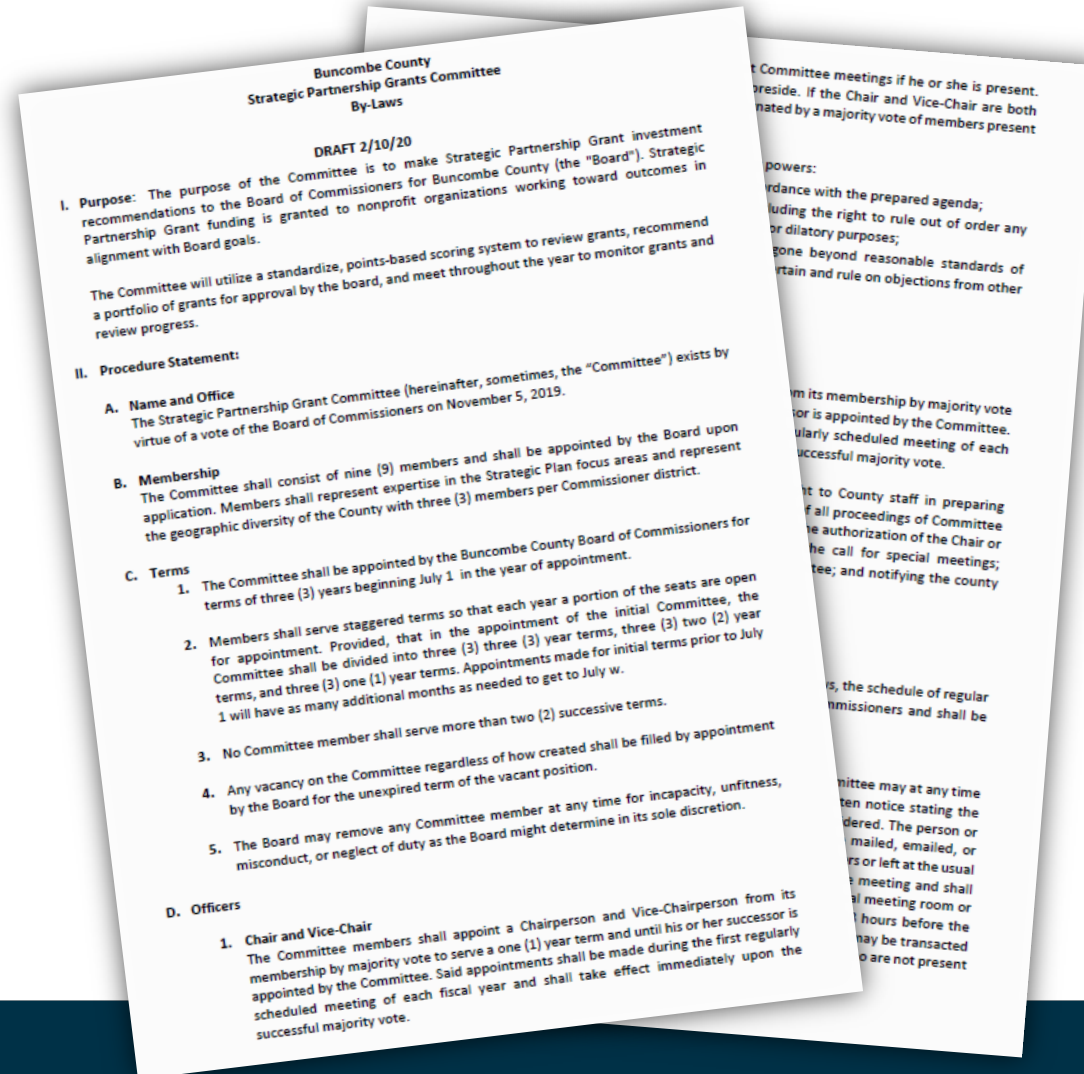
- Anne Carpenter
- Douglas Clarke
- Kevin McAbee

District 3

- Kate Burger
- Chuck
Rosenblum
- Rebecca Strimer



COMMITTEE BY-LAWS



COMMITTEE MEMBER TERMS

- Members will serve staggered terms so that each year a portion of the seats are open for appointment.
- The initial committee will be assigned into 1, 2 and 3-year terms.
- Because initial appointments were made in February, an additional 5 months will be added to each initial term.



COMMITTEE OFFICERS

- The committee will elect a Chair, Vice Chair, and Secretary from its membership.
- The role of the Chair is to preside at committee meetings.
- The Vice Chair presides if the chair is absent.
- The Secretary oversees staff in keeping a true and accurate account of proceedings.
- The Executive Committee assist staff in agenda development.



COMMITTEE MEETING SCHEDULE

- Grant applications are due February 14.
- Committee will begin independent scoring the week of February 17.
- Committee funding recommendations are due to County budget office April 24.
- Staff recommends at least 3 meetings to accomplish grant recommendations: 1 in March & 2 in April.



GRANT SCORING

- Grant Software &
- Grant Scoring Tool

FY2021 Strategic Partnership Grants
Scoring Criteria (EVALUATION TO TAKE PLACE IN GRANT SOFTWARE AT WWW.BUNCOMBECOUNTY.ORG/APPLY)

Proposal Evaluation		On a scale of 1-5, please rate each application by the following criteria.				
		Incomplete 1 Point	Poor 2 Points	Adequate 3 Point	Good 4 Points	Excellent 5 Points
1	Organization: Tell us about your organization. What is your mission? Highlight two or three key facts and accomplishments that best define your organization.	Lack of clarity about the organization and what the goals and services are.	Limited info about the organization, what services it provides, and a record of success.	Complete info provided about the organization, what services it provides, and a record of success.	Clear and detailed information about the what services it provides, and a record of success.	Clear and detailed information about the organization's history, detailed services, proven experience and qualifications that are likely to facilitate success.
2	Need: What is the main issue this project is established to address? What data or qualitative factors/stories are available to show that need?	Presents no info regarding the importance of the project to the community at large.	Presents need but with little to no qualitative or quantitative evidence.	Presents need with stated qualitative or quantitative justification.	Presents significant need with a structured argument with stated qualitative or quantitative justification.	Presents significant need with a structured argument and multiple qualitative or quantitative justifications.
3	Project: Explain the project and how it will work. Include the overall purpose and any models or evidence-based practices that will be included. What specific activities and milestones are included in the project plan?	Project explanation is unclear and lacks mention of a specific goal.	Explanation is vague, project is loosely structured, and/or semi-related to the goals of the grant fund.	Project structure is clear, including model and implementation plans, and is aligned to the goals of the grant funds.	Project is well designed, based on proven model(s), includes implementation steps, and is well aligned with the goals of the grant funds.	Project is very well designed, based on proven model(s), includes implementation steps, and is well aligned with the goals of the grant funds.
4	People Served: How many people will be served by this project? Describe the people served, including demographics such as geography, income, race & ethnicity, age, etc.	Lack of clear info about what populations that will be served.	Info is provided but lacks details or clarity.	Clear info on who will be served.	Clear info on who will be served with consideration to those who are underserved.	Clear info on who will be served with emphasis on populations that reflect those who are underserved.
5	Results: What results do you hope to achieve with this project? Be specific about how much impact the project will have in line with Commissioner focus areas.	Little to no description of results.	Limited info about proposed results, and amount of impact.	Proposed results are clearly described and aligned to the goals of the grant funds.	Proposed results are clearly described and likely to have an impact in alignment with goals of the grant funds.	Proposed results are clearly described and likely to have a high impact in alignment with goals of the grant funds.
6	Evaluation: How will you know you have succeeded? Explain the project evaluation process, including specific measures that will be tracked.	Project goals are incomplete and/or unrelated to grant priorities, and there is no clear system for capturing performance.	Project goals are un-testable or semi-related to grant priorities, and there is a limited system for capturing performance.	Project includes short and long-term goals and has an adequate system for capturing performance.	Includes detailed, measurable short and long-term goals and has identified a solid system or process for capturing performance.	Includes detailed, meaningful, measurable short and long-term goals with an advanced system for capturing performance.
7	Collaboration: List any formal and/or supportive partners. Describe their roles in the project. How will they make it stronger?	No partnerships that will benefit from the grant are associated with this project.	Project demonstrates limited collaborative effort.	Partnerships are in place, including explanation of collaborative structure.	Well-defined relationships are in place between collaborative partners.	Collaboration is an integral part to this project, and the expected contribution of each collaborator is clearly defined.
8	Budget: Download a copy of the budget form. Complete the form, and upload it using the button above. Explain how grant funds will be used, specifically what type of expenses will be covered by County funds. Describe other sources of revenue, including type of funding, source, restrictions and status. Requested funds should	Budget is incomplete, unrealistic, and/or poorly aligned with the budget narrative.	Budget has limited detail, is not well-aligned with the budget narrative, and or doesn't appear to support an effective project implementation.	Budget is clear, realistic, and reasonably aligned with the narrative and project plan.	Budget is detailed, realistic, comprehensive, and clearly aligned with the narrative.	Budget is detailed, realistic, comprehensive, and clearly aligned with the narrative and project plan. Financial proposal reflects a diverse mix of reliable
9	Other County Funding: List all other Buncombe County funding that is provided to your organization. For each item, list the project being funded, amount of funding, source (grant, departmental contract, etc.) and whether funding is to be renewed for FY2021.	Funded by Buncombe County for many other projects.	Moderate amount of funding from Buncombe County for other projects.	Some funding from Buncombe County for other projects.	Minimal funding from Buncombe County for other projects.	Organization receives no other County funding.
10	Sustainability: How will the project continue to succeed after the funding of the grant? Explain your plan for making this an ongoing effort.	No plan for sustaining the project beyond the lifecycle of the grant.	Unrealistic plan for sustaining the project beyond the lifecycle of the grant.	Basic plan for sustaining the project beyond the lifecycle of the grant.	Comprehensive plan with clear strategies for sustaining the project beyond the lifecycle of the grant.	Grant funding is a one-time need because strategies are already in place to sustain the project beyond the lifecycle of the grant.



GRANT ALLOCATION

- Committee members will score grant applications & make a list of questions for grantees.
- Staff will gather responses from grantees.
- Committee members will have opportunity to adjust scores.
- Committee will review requests by Focus Area and discuss funding amounts, given available budget.



Q & A



CONTACT

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