

FY2022 Buncombe County Strategic Partnership Grant Report

Organization Name:	Wortham Center for the Performing Arts	
Project Name:	A Community Resource	
Reporting Quarter: (Check one)	<input type="checkbox"/>	Quarter 1 (July 1, 2021 - September 30, 2021)
	<input type="checkbox"/>	Quarter 2 (October 1, 2021 - December 31, 2021)
	<input type="checkbox"/>	Quarter 3 (January 1, 2022 - March 31, 2022)
	<input checked="" type="checkbox"/>	Quarter 4 (April 1, 2022 - June 30, 2022)

Narrative summary of grant related activities

Please provide brief responses that fit within the box provided

Overall project updates:	<p>This quarter we wrapped up the 2021-2022 Wortham Center Presents series and Matinee Series. Patrons were delighted to experience live performances such as Opera Locos, Ian Sherwood, Compagnia Baccala's Pss Pss, and God Is A Scottish Drag Queen. As a place of mass gathering, Wortham Center continues to rebuild and recover from the pandemic shutdown and negative financial impact to the organization. Despite the significant loss of income this season, Wortham presented 35 mainstage performances to more than 10,000 audience members, served over 6,000 children with the Matinee Series, partnered with 88 rental clients such as Asheville Contemporary Dance Theatre, Buncombe County Schools, Asheville Symphony, Asheville Performing Arts Academy, Blue Ridge Orchestra, Different Strokes! Performing Arts Collective, Folkmoot, Asheville Chamber of Commerce, Leadership Asheville, NC Local Government Information Systems Association, Stewart/Owen Dance, Hola Community Arts, Asheville Ballet and many more to showcase 128 rental performances, and had over 31,000 patrons visit the Wortham Center. This demonstrates the significance of the Wortham Center being a community resource to Buncombe County.</p>
Activities related to increasing equity, diversity and inclusion:	<p>This quarter, 20% of the rental clients were companies of color. Wortham continues to ensure that its programming reflects artists of all backgrounds, representing our diverse population.</p>
Activities related to increasing operational excellence:	<p>To ensure the safety of patrons, artists, staff, and volunteers, the Wortham Center continues to follow the CDC, State of North Carolina, and local government guidelines for mask policy, social distancing, etc.</p>

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Progress toward annual goals

Measure	Annual Goal	Actual Results (Enter Data) Please only include new data for the specific quarter				Progress toward Annual Goal
		Quarter 1	Quarter 2	Quarter 3	Quarter 4	
Number of public events and programs hosted	190	277	173	64	392	906
Percent of events that are presented by Buncombe County groups	80%	96%	98%	70%	83%	80%
Number of theatre visitors/participants	37,500	4,965	12,329	7,930	12,674	37,898
Number of virtual events hosted	20	2	2	2	0	6
Number of participants at virtual events	2,500	120	33	37	0	190

Comments:

As a place of mass gathering we are thrilled at the number of theatre visitors/participants that attended performances at the Wortham Center.

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Use of funds to date and any budget considerations

Spending Category	Starting Budget	Total Spending (Enter Data)				Amount Remaining
		Quarter 1	Quarter 2	Quarter 3	Quarter 4	
Personnel						\$ -
Training						\$ -
Supplies/Materials						\$ -
Meetings						\$ -
Equipment/Furniture						\$ -
Printing/Marketing						\$ -
Licensing/Memberships/Dues/Subscriptions						\$ -
Client Support						\$ -
Contracts						\$ -
Professional Services						\$ -
Insurance and Bonds						\$ -
Building Maintenance	\$ 16,500	\$ 4,125	\$ 4,125	\$ 4,125	\$ 4,125	\$ -
List other cost						\$ -
List other cost						\$ -
List other cost						\$ -
Total	\$ 16,500	\$ 4,125	\$ 4,125	\$ 4,125	\$ 4,125	\$ -

Comments: