

FY2022 Buncombe County Strategic Partnership Grant Report

Organization Name:	Babies Need Bottoms	
Project Name:	Diaper Assistance for Families in Crisis	
Reporting Quarter: (Check one)		Quarter 1 (July 1, 2021 - September 30, 2021)
		Quarter 2 (October 1, 2021 - December 31, 2021)
		Quarter 3 (January 1, 2022 - March 31, 2022)
	x	Quarter 4 (April 1, 2022 - June 30, 2022)

Narrative summary of grant related activities

Please provide brief responses that fit within the box provided

Overall project updates:	<p>In total for this project 110,977 essentials were distributed (108,357 diapers, 1,788 wipes, 750 rash cream, 46 baby wash, 36 baby lotion), to serve an average of 400 children every month through partnership with 13 Buncombe County social service agencies. Providing diaper assistance does so much more than simply cover a baby’s bottom. Having a sufficient supply of diapers reduces parental stress; frees household finances for food, medication and rent; and enables parents to get back to work because they have to provide diapers for daycare. Some partners shared the impact of diaper assistance with us, "I had a young mother who came to our BEAR CLOSET fleeing from an abusive man. She had 3 children and he was the children’s father. She got diapers and wipes and other needed items and was sooo grateful!" “Clearly, families and caregivers are struggling to provide for the most essential needs of babies and toddlers. The support we receive from Babies Need Bottoms helps us to use our resources for other essential needs. The current situation with baby formula comes to mind as Monday, one of our regular pick up times, we are trying to assist a mom with twin preemies who is struggling to find and purchase a specialized and costly variety of formula to meet the needs of her babies. When we receive support from BNB, we are able to divert our limited funds to these other areas of tremendous need.”</p>
Activities related to increasing equity, diversity and inclusion:	<p>We distributed our 2nd annual partner survey, to better understand who we serve, which collects demographic information, and asks questions designed to learn more about how partners and diaper recipient needs are changing, and the impact of diaper assistance programs on families. Among partner respondents, 80% said Diaper need was "Signicant (causes significant emotional and financial burden, impacts health of children, affects parent decision making, such as choosing diapers over food or medicine) for those they serve. They also shared 55% of their clients were unstably housed or unhoused, speaking to a meaningful level of instability and risk for these families. Regarding impact, 85% shared having BNB diapers provided opportunities to connect families to other resources, and 75% said they enhanced problem solving with clients.</p>
Activities related to increasing operational excellence:	<p>We are participating in the National Diaper Bank Network’s first ever nationally representative Economic Impact Study to help assess the economic impact of diaper assistance programs and diaper banks in communities around the country. We will receive analyzed survey results from our participation. We conducted outreach and are building relationships with a Medicaid Managed Care plan, Homeward Bound and other organizations to diversify our reach, and deepen our community engagement and understanding of the intersectional issues affecting diaper need in WNC. We participated in Postpartum Support International & WNC Perinatal Emotional Health Network’s annual Climb Out of the Darkness event to raise awarness about perinatal mental health issues, reduce stigma, encourage community partnerships and provide mothers, especially those often marginalized, with resources, support and education.</p>

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Progress toward annual goals

Measure	Annual Goal	Actual Results (Enter Data)				Progress
		Please only include new data for the specific quarter	Quarter 1	Quarter 2	Quarter 3	
Number of diapers provided directly to families	29,540	9,939	4,440	16,624	320	31,323
Percent of partners who report satisfaction with process metrics and positive program impact	80%			100% / 85%		100%/85%
Percent of individuals who report less stress/frustration and improved ability to pay for other essentials in their lives to care for their families	80%				99%	99%

Comments:

Number of diapers provided by grant represents the number of diapers grant funds purchased. In total for this project 110,977 essentials were distributed (108,357 diapers, 1,788 wipes, 750 rash cream, 46 baby wash, 36 baby lotion). We conducted our Annual Partner Survey in Q2. 100% of partners reported being very satisfied with the diaper ordering process, 80% reported being very satisfied with the diaper pick up process and 95% reported being very satisfied with our communication and responsiveness to their organization and needs. 85% of partners reported receiving our diapers helped them connect families to other resources.

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Use of funds to date and any budget considerations

Spending Category	Starting	Total Spending (Enter Data)				Amount
		Quarter 1	Quarter 2	Quarter 3	Quarter 4	
Personnel	7,250.00	1,810.98	1,810.98	1,812.27	2,166.44	-350.67
Training	100.00	129.00	0.00			-29.00
Supplies/Materials	6,337.00	1,647.06	1,002.75	2,976.00	366.87	344.32
Meetings						0.00
Equipment/Furniture						0.00
Printing/Marketing	50.00	6.20	8.58	0.00	0.00	35.22
Licensing/Memberships/Dues/Subscriptions						0.00
Client Support						0.00
Contracts						0.00
Professional Services						0.00
Insurance and Bonds	150.00	122.87	0.00	27.00		0.13
Building Maintenance	3,000.00	333.00	999.00	834.00	834.00	0.00
List other cost						0.00
List other cost						0.00
List other cost						0.00
Total	16,887.00	4,049.11	3,821.31	5,649.27	3,367.31	0.00

Comments: