



Poster Contest

Buncombe County Soil & Water

2014-2015

It's Contest Time!!!

The Buncombe Soil & Water Conservation District is sponsoring a Conservation Poster contest this year!

The theme is "**Wetlands are Wonderful**".

This encompasses a wide range of idea topics that the students can incorporate in their competition entries, such as hydrology, conservation, natural resources, and many more...

Who's eligible? Any Buncombe County student (public, private, or home school) in **3rd - 5th grade!**

The contests run from now until **December 10th, 2014.**

Prizes

Not only does this contest provide a great way for the students to explore an issue on their own, but there are prizes for the students and winning teacher!

There will be a 1st, 2nd & 3rd place award given in each grade level, 3rd-5th:

1st place - \$50 cash

2nd place - \$25 cash

3rd place - \$15 cash

(The teacher of the winning student will receive \$50 gift card)



Use art to learn about your environment !

Renee Ray, Education Coordinator, from Buncombe Soil and Water can come out and present a Wetlands lesson for your group or class. Please call today for more information:

Renee Ray

828-250-4785

renee.ray@buncombecounty.org

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Theme - "Wetlands are Wonderful"

All entries should reflect the theme's content and be a representation of what the student feels best exemplifies this topic. Students are encouraged to be original in their design. The judges will be looking for the poster that best teaches the message to an audience while at the same time being original and creative in design.

Official Rules!!!

- ☐ Posters should be **no larger than 24 x 36 inches and flat** (no foam board no exceptions!)
- ☐ Posters must have the current theme incorporated into the poster, preferably as the header/poster title
- ☐ Pictures or other materials may be mounted on the posters, if mounted securely. Only materials that are flat or create a two-dimensional effect may be used.
- ☐ Any coloring materials available to students and suitable for poster work may be used.
- ☐ Posters must be the original work of the individual student. Original work is created by the student and shows a fresh, new idea. Hand drawn pictures are preferred over computer generated drawings.
- ☐ Posters should be submitted flat and not rolled.
- ☐ **NO NAMES ON THE FRONT, NO EXCEPTIONS!** Posters must be identified on the back using the attached registration form

What the Judges are looking for (how they will pick a winner)

Students will be judged on:

- ☐ Conservation Message 50 points
- ☐ Visual Effectiveness 30 points
- ☐ Universal Appeal 10 points
- ☐ Originality 10 points

Poster Pointers ... (How to make a winning poster)

What makes a good poster?

- A brief, catchy message; one theme that can be read in 10 seconds or less
- A slogan telling viewers to do something and making them want to do it
- Use of colors and white space to get and hold attention
- Letters large enough to be easily read and words separated enough to make them quickly grasped

Other Tips to Consider...

- Margins should be larger at the bottom and equal on the other three sides
- plan ahead
- Illustrations add emphasis and attract attention. Hand drawn/painted/colored pictures!
- Small lettering is hard to read at a distance. Consider the following lettering heights for readability from 10 feet:

Easiest to read 1 inch

Easy to read 3/4 inch

More Information Can be Found At...

http://www.ncaswcd.org/?page_id=455 or <http://www.buncombecounty.org/GOVERNING/depts/Soil/>