



Poster Contest

Buncombe County Soil & Water

2012-2013

It's Contest Time!!!

The Buncombe Soil & Water Conservation District is sponsoring a Conservation Poster contest this year!

The theme is "**Water -----the Cycle of Life**".

This encompasses a wide range of idea topics that the students can incorporate in their competition entries, such as hydrology, conservation, natural resources, and many more...



Use art to learn about your environment !

Who's eligible? Any Buncombe County student (public, private, or home school) in **4th- 5th grade!**

The contests run from now until **January 11th, 2013.**

Prizes

Not only does this contest provide a great way for the students to explore an issue on their own, but there are prizes for the students and winning teacher!

There will be a 1st, 2nd & 3rd place award given in each grade level, 4th-5th:

1st place - \$50 prize

If your students are interested in competing in this, please call us at 828-250-4785, or email Renee at Renee.ray@buncombecounty.org to sign up!

2nd place - \$25 prize

3rd place - \$10 prize

1st place Teacher in each grade- \$50 Gift Card

(The teacher of the winning student will receive \$50 gift card. There will be one winner per grade (4, 5) county wide)

Theme - "Water...the Cycle of Life"

All entries should reflect the theme's content and be a representation of what the student feels best exemplifies this topic. Students are encouraged to be original in their design. The judges will be looking for the poster that best teaches the message to an audience while at the same time being original and creative in design.

Keep in mind that Renee, our education coordinator, will be happy to visit your class to explain the contest to the students, give examples of past winners, or give presentations on the importance of soil and water conservation that may give your students ideas to use.

Official Rules!!!

- Posters should be poster board size (22"X 28")
- Posters must have the current theme incorporated into the poster, preferably as the header/poster title
- Pictures or other materials may be mounted on the posters, if mounted securely. Only materials that are flat or create a two-dimensional effect may be used. Nothing over 1/8" high
- Any coloring materials available to students and suitable for poster work may be used.
- Posters must be the original work of the individual student. Original work is created by the student and shows a fresh, new idea. Hand drawn pictures are preferred over computer generated drawings. No adults should add art work to the poster, students only please.
- Posters should be submitted flat and not rolled.
- **NO NAMES ON THE FRONT, NO EXCEPTIONS!** Posters must be identified on the back using the attached registration form (**found on page 4**)

What the Judges are looking for (how they will pick a winner)

Judging Criteria:

Students will be judged on:

- Conservation Message 50 points
- Visual Effectiveness 30 points
- Universal Appeal 10 points
- Originality 10 points

Infractions:

Points will be deducted for the following infractions:

- Copyright violation -5 points
- Exceeding the size limit -5 points

Poster Pointers ... (How to make a winning poster)

What makes a good poster?

- A brief, catchy message; one theme that can be read in 10 seconds or less
- A slogan telling viewers to do something and making them want to do it
- Use of colors and white space to get and hold attention
- Letters large enough to be easily read and words separated enough to make them quickly grasped

What makes a Not so good poster?

- More than one theme
- Too busy - too many and/or too scattered pictures or words
- Material not relevant to topic
- Message becomes lost
- R e m e m b e r s p a c i n g Remember-spacingrememberspacing

Other Tips to Consider...

- Margins should be larger at the bottom and equal on the other three sides
- plan ahead
- Illustrations add emphasis and attract attention
- Small lettering is hard to read at a distance. Consider the following lettering heights for readability from 10 feet:

Easiest to read 1 inch

Easy to read 3/4 inch

Fairly easy to read $\frac{1}{2}$ inch

Possible to read 1/4 inch

Cannot be read 3/16 inch

More Information Can be Found At...

<http://www.ncagr.gov/SWC/educational/contests.html>

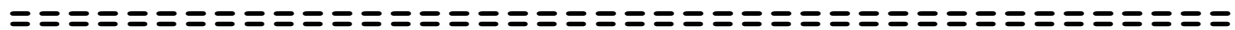
**Buncombe County Soil and Water
Conservation District**

Phone: 828-250-4785

Fax: 828-251-4808

E-mail: renee.ray@buncombecounty.org

Official Entry Form. Use one per entry.
Tear off below line and attach to **back** of poster.



Student's

Name:

_____ Grade: _____

Student's

Address:

Teacher's

Name:

School:

County: **Buncombe**

District: **Buncombe Soil & Water**

Examples of past posters:

