



COMPREHENSIVE PLAN PLANNING BOARD UPDATE

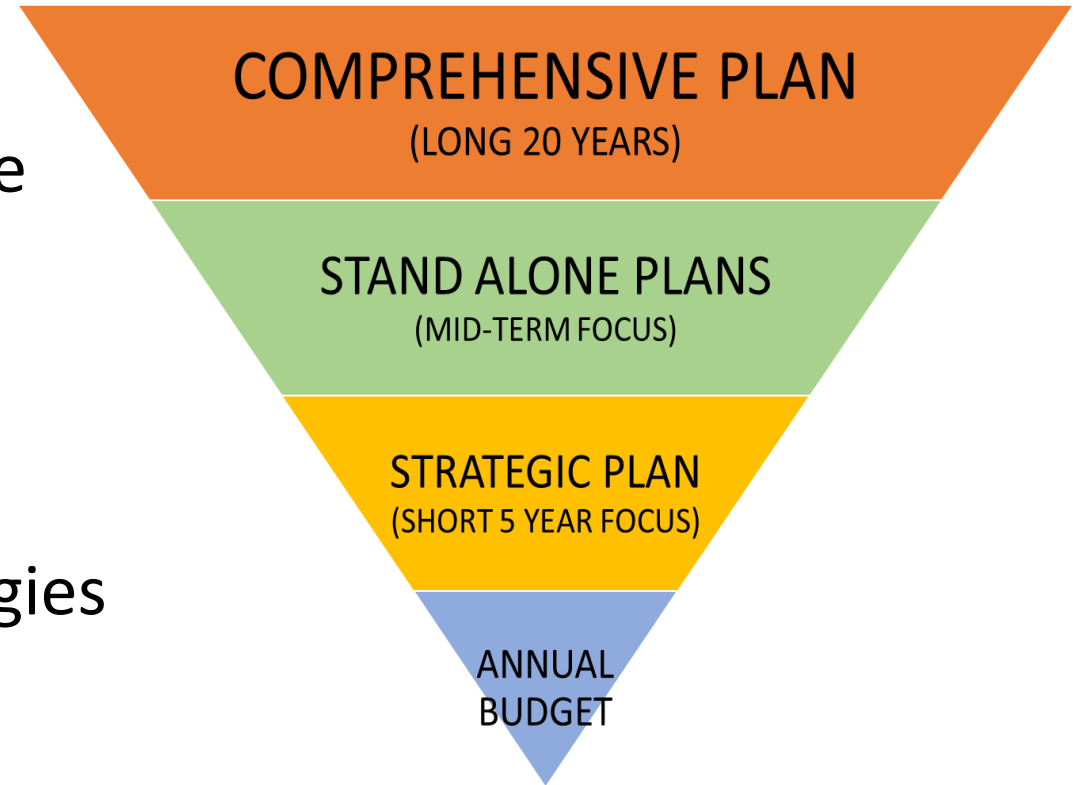
Presented by

**Planning & Development
Department
June 21, 2021**



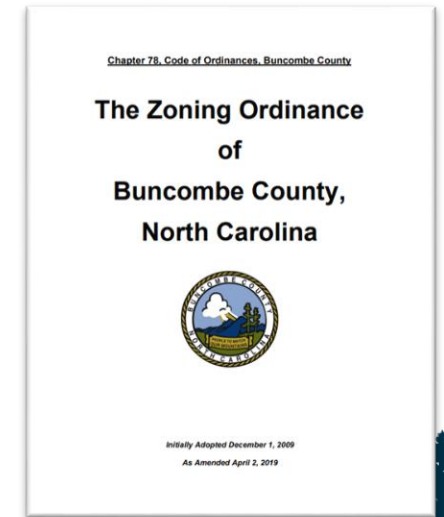
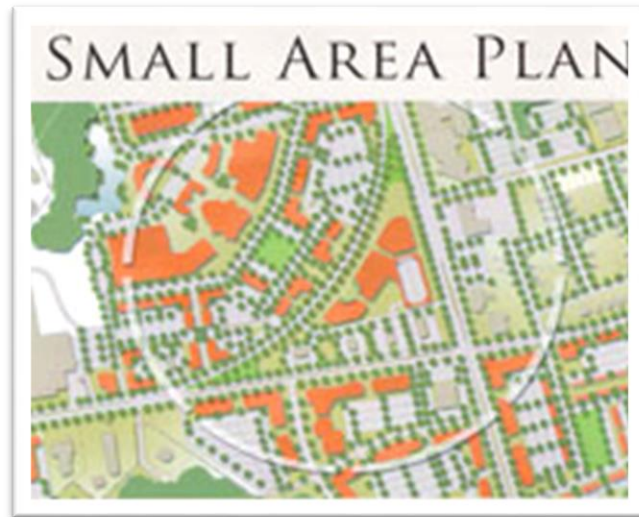
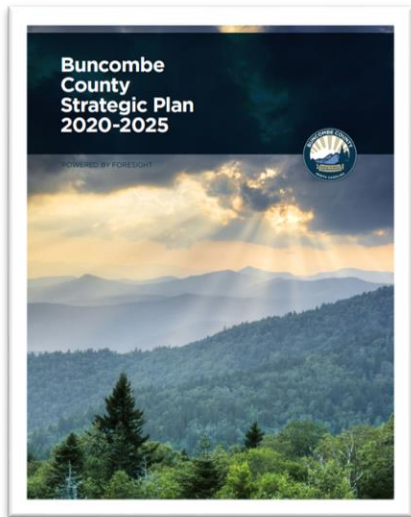
What is a Comprehensive Plan?

- 20 year VISION for the County's future
- Inclusive public engagement
- Guides growth
- Addresses community needs/wants
- Identifies goals, objectives and strategies



What can a Comp Plan DO?

- Guidance for future Strategic Plans and Budgets
- Direct County to create Small Area Plans for neighborhoods
- Qualify County for new Federal and State funds
- Direct changes to ordinances, regulations, and policies
- Create opportunities for new local and regional collaboration



Staff to-do list (2021 - 2023):

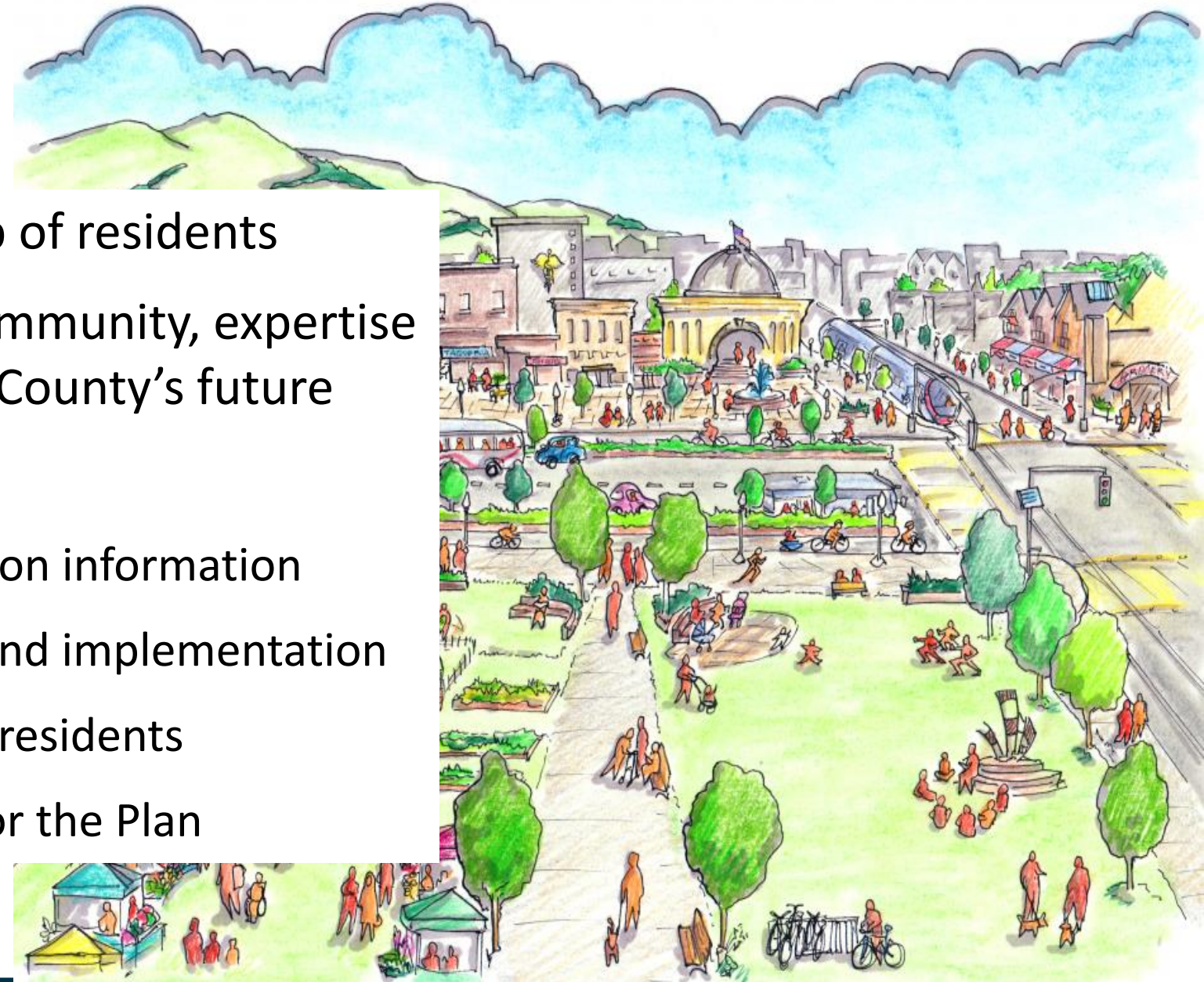


- Create a Steering Committee of community members
- Select a Consultant to guide the planning process
- Coordinate with County Departments for assistance (*Ex: Communications, IT*)
- Conduct a Department roadshow
- Establish Technical Advisory Committee (*County Departments, municipalities, other agencies*)
- Launch Official website and social media campaigns
- Work with the Consultant and community **throughout the planning process**
- Draft the plan, obtain feedback, and present to the Boards for adoption

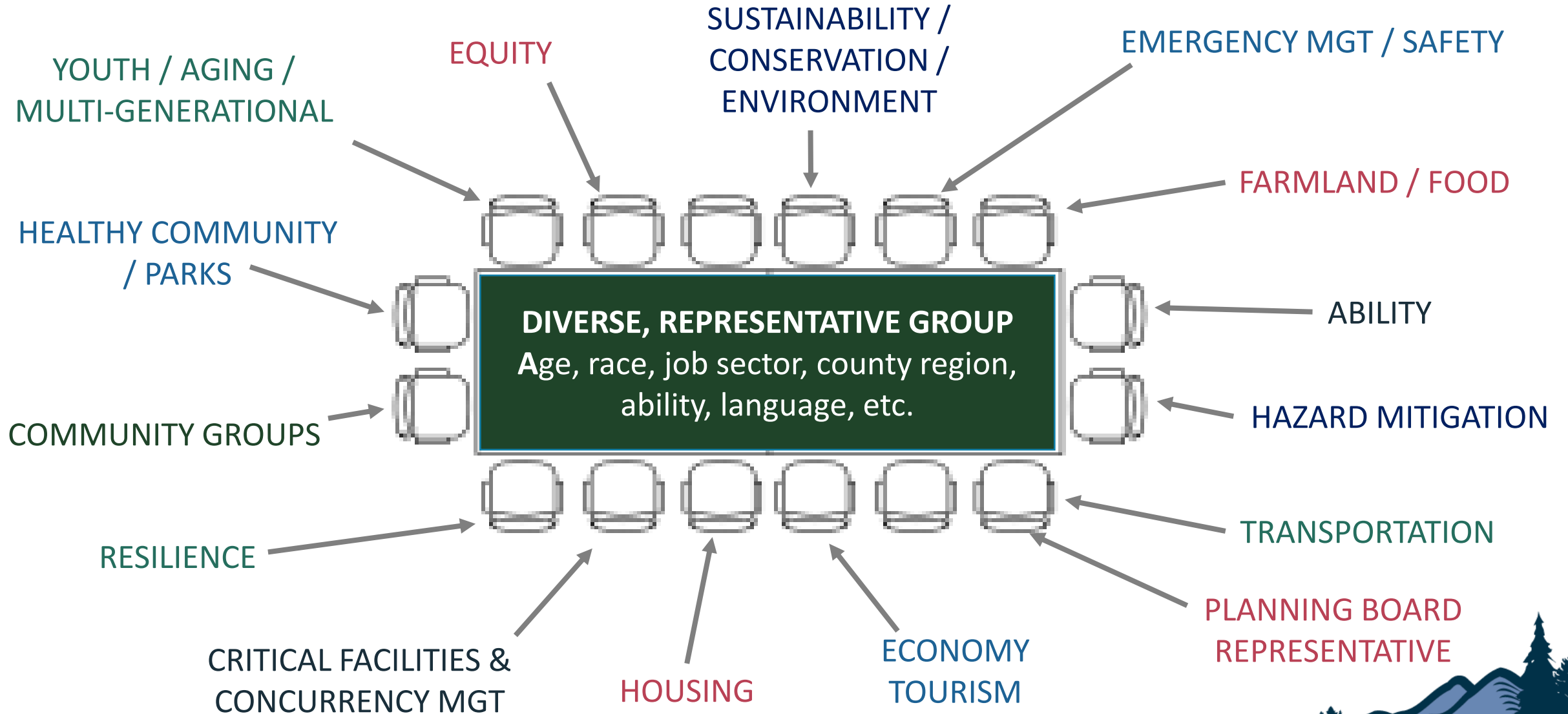


Steering Committee

- Diverse, representative group of residents
- Selected for knowledge of community, expertise in a focus area, or interest in County's future
- Role:
 - Provide perspective/insight on information
 - Feedback on draft policies and implementation
 - Act as a sounding board for residents
 - Networking and advocacy for the Plan



Steering Committee Focus Areas



Steering Committee Review Criteria



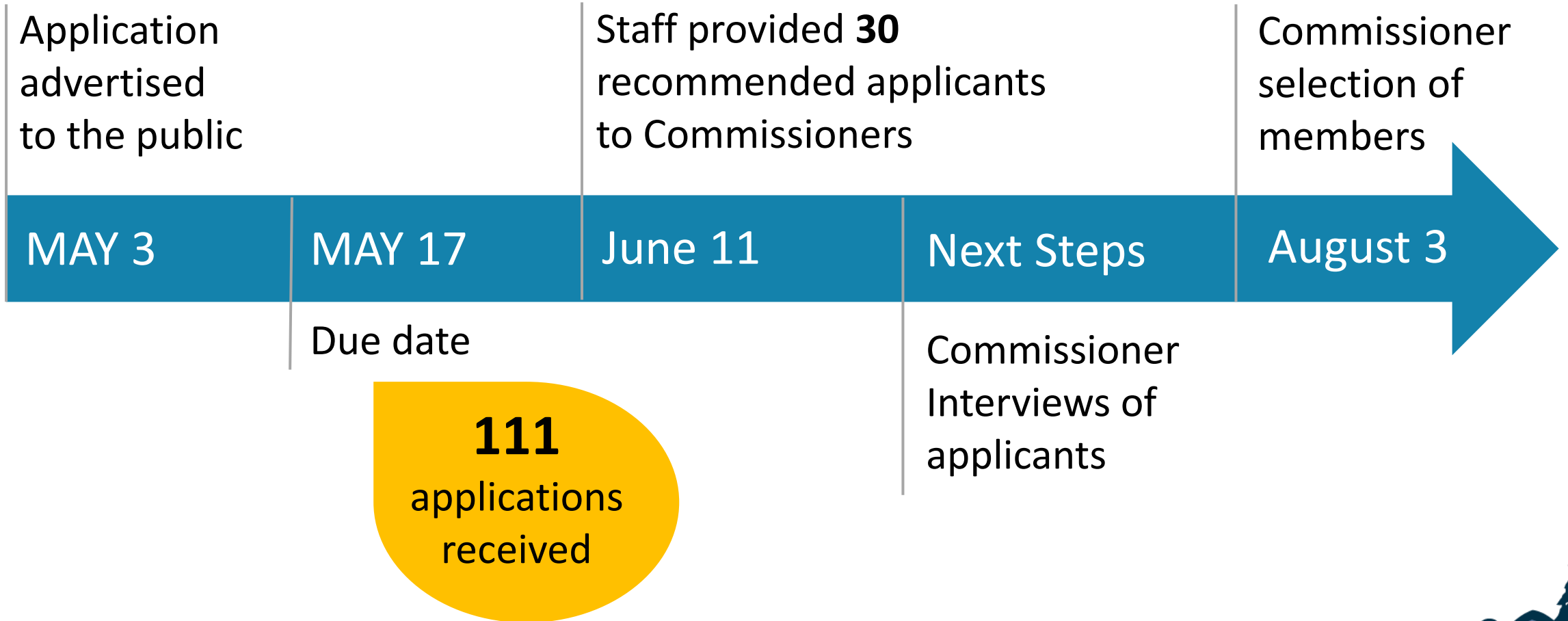
3 Evaluators separately ranked applications.

Points given for:

- Professional experience, affiliation, or real world experience related to the Component areas
 - *Ex. Of real world experience: owns a farm, engaged in community, lives in affordable housing, works in service industry, etc.*
- Long term residency in the County
- Diversity (Geographic area, age, race, gender, education level)
- Staff designated Component areas for each applicant based on their areas of experience, not interest



Steering Committee Timeline



Request for Proposals (RFP) for Consultants

Consultant to guide the planning process and provide services and support for the creation of a 20 year plan

Consultant Role:

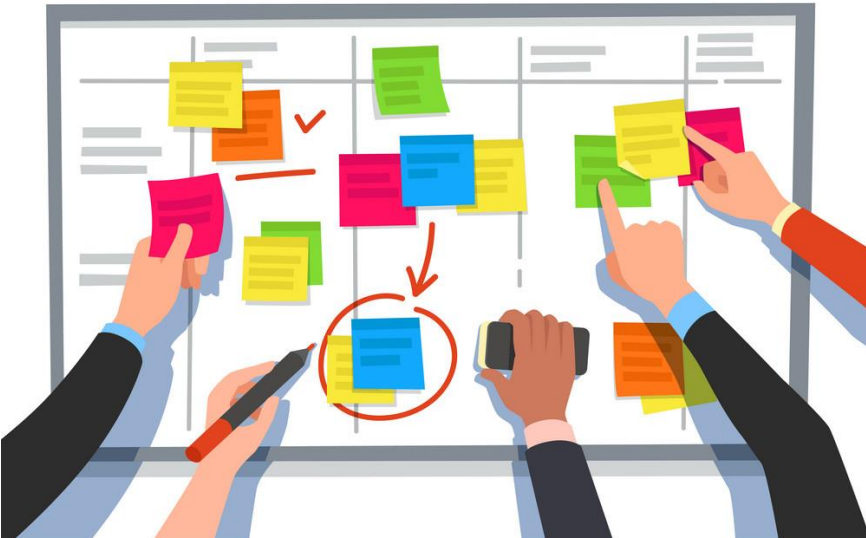
- Engage citizens, staff, and the community in the process
- Compile and analyze data and prior plans
- Develop goals, policies, and actions to achieve the vision
- Draft the plan and present to Boards for feedback/adoption



Consultant Selection Timeline



Sample Consultant Tasks



- Work with staff to develop project scope and timeline
- Gather existing data and county/regional plans for analysis
- Create a public engagement plan
- Conduct meetings with Steering Committee and Boards
- Assist with public meetings, events, surveys, and media
- Monitor progress and identify missing elements
- Develop goals, actions, and benchmarks
- Complete a county needs assessment
- Recommend changes to ordinances, policies, etc.
- Draft the plan, provide graphics, and present to community



Planning Board Participation

- Possibly designated representative on the Steering Committee
- Regular presentations from staff/Consultant throughout the 2-year process
- Public engagement participation – Surveys, meetings, popups, etc.
- Review of draft plan data and documents
- Public meetings with Board to review the draft Plan

