

# FY2023 Buncombe County Strategic Partnership Grant Report

<b>Organization Name:</b>	CityWorks USA	
<b>Project Name:</b>	Black Wall Street AVL	
<b>Reporting Quarter:</b> (Check one)	<input type="checkbox"/>	Quarter 1 (July 1, 2022 - September 30, 2022)
	<input type="checkbox"/>	Quarter 2 (October 1, 2022 - December 31, 2022)
	<input type="checkbox"/>	Quarter 3 (January 1, 2023 - March 31, 2023)
	<input checked="" type="checkbox"/>	Quarter 4 (April 1, 2023 - June 30, 2023)

## Narrative summary of grant related activities

Please provide a brief summary (no more than 1500 characters). You may attach supplemental documents if needed.

<b>Quarter 1</b>	<ul style="list-style-type: none"> <li>-Asheville Summer school-Introducing entrepreneurship mindset to students in summer classes and support with school work.</li> <li>-CAYLA Internship Program worked with 2 interns Mon-Thur 16 hours a week to build and soft launch BWS jr program</li> <li>-CTE MOU partnership with BWS Jr to better assist Asheville Middle and High School students that are interested in entrepreneurship and help create a clear pathway to success.</li> <li>Executive Director Salary</li> <li>-Let's Choose Love Foundation supports BWS Jr with \$1k grant</li> <li>-Enrolled 15 Black Wall Street Cohort Members</li> <li>-Collaborated and worked with 5 BWS Jr cohort members one on one to understand their businesses better to implement business plan.</li> <li>-Started Black Wall Street Arts Program and gave opportunities to cohort members to participate and lead. Partnered with the Maraquee which allows BWS members to display art in their museum</li> <li>-Worked with Mountain Bizworks in creating MOU between our organization to support the BIPOC businesses</li> <li>-In process of creating MOU with Chamber of Commerce PCI program and BWS to better support BIPOC business start-ups</li> <li>-Collaborated and partnered with several community events at Black Wall Street Event Space on 8 River Arts Place. Elevating concerns and solutions around student's voices, BIPOC opportunities for business owners, hosted several community members board meetings and affinity groups that are related to social concerns.</li> <li>-Supported and worked with United For Youth committee to help promote and elevate student voice at the Block Party Event in downtown Asheville</li> <li>-Paid for several cohort members' vendor fees related to events and celebrations throughout Buncombe County.</li> </ul>
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<p><b>Quarter 2</b></p>	<p>Created Additional MOU partnership with the Chamber of Commerce, North Western Mutual.</p> <p>Building a Cohort Model with Mountain Bizworks and Venture Asheville to support BIPOC entrepreneurs. Partnered with Thrive Asheville to create a cohort of BIPOC entrepreneurs to connect with tourism leaders and benefit from the growing tourism sector in Buncombe County...</p> <p>Built a continual strategic partnership with Black Student Unions at the high schools &amp; BWS Jr (Black Student Union) to connect schools across buncombe county and Asheville City, to support BIPOC students in entrepreneurship and workforce development. Key partner - Slay The Mic (STM) media group.</p> <p>Took 20 kids and 8 chaperones to Black Wall Street Mall in Atlanta Georgia to experience a 50,000 sqft mall full of black businesses and learn the history of how this establishment started. We also went HBCU Culture Battle of the Bands event to see different universities competing within Black Excellence. Out of the 8 chaperones 4 of them were Black Wall Street members coming alongside to support BWS Jr.</p>
<p><b>Quarter 3</b></p>	<p>Black History Month Awards, we had 120 members come out and celebrate the four awards we celebrated. Community leader, emerging young leader, business trailblazer, outstanding elder awards. We had a mixture of youth and elders attend and celebrate black excellence.</p> <p>Volunteer with Black Wall Street and BWS Jr members at two homework diners at Asheville High/Silsa. Serving food and helping with homework.</p> <p>Partnered with Asheville School and Christ School and hosted a BSU AVL gathering for youth from buncombe county at our BWS Building.</p> <p>Working on a partnership between BSU at UNCA and BWS Jr to support the work of all youth entrepreneurs Created an outreach leg for BWS jr and adult members to volunteer and participate in several community events throughout the year.</p>

<b>Quarter 4</b>	<p>Hosting Monday Night Masterclasses for Black Wall Street members.</p> <ul style="list-style-type: none"><li>●Constructed and built Grindfest, had over 10k people participate in supporting black businesses, and found new partners; also had students' support and 45 BWS members vending.</li><li>●Worked with Blue Horizon Energy to recruit BWS jr students to participate in their apprenticeship program.</li><li>●Debut in Black Enterprise Magazine and online platforms also organized 10 BWS members for their businesses to debut.</li><li>●We worked with Umoja/UWABC partnership to produce a video project at our event building and market the strength of our relationships.</li><li>●Created five business spotlights at the BWS event space to host, market, and present BWS members' businesses to the greater community to come purchase and support.</li><li>●Forward Cities-</li><li>●1:1 support for 20 black wall street members to help grow and expand their business venture with resources and technical support.</li><li>●Volunteer with Black Wall Street and BWS Jr members at two homework diners at Asheville High School</li></ul>
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## Progress toward annual goals

Measure	Annual Goal	Actual Results (Enter Data)				Progress
		Please only include new data for the specific quarter				
		Quarter 1	Quarter 2	Quarter 3	Quarter 4	
Number of youth enrolled in Black Wall Street Jr	30	7	9	15	0	31
Revenue generated by youth in Black Wall Street Jr	\$ 10,000	\$ -	\$ 1,000	\$ 1,000	\$ 5,000	\$ 7,000
Number of Black Wall Street member businesses enrolled	0	0	4	15	37	56
Number of jobs created by Black Wall Street members	0	0	1	0	1	2
Revenue generated by Black Wall Street members	\$ 100,000	\$ 44,050	\$ 129,177	\$ 62,000	\$ 57,795	\$ 293,022

**Comments:**

Revenue based upon information reported from BWS members. Actual totals may be higher. Our partnership with Asheville High School has grown to officially being incorporated into their CTE program for School Year 23-24

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## Use of funds to date and any budget considerations

Spending Category	Starting	Total Spending (Enter Data)				Amount
		Quarter 1	Quarter 2	Quarter 3	Quarter 4	
Personnel	\$ 18,500	\$ 4,000	\$ 8,332	\$ 3,000	\$ 3,168	\$ -
Training						\$ -
Supplies/Materials						\$ -
Meetings						\$ -
Equipment/Furniture	\$ 10,000		\$ 3,000	\$ 7,000		\$ -
Printing/Marketing						\$ -
Licensing/Memberships/Dues/Subscriptions						\$ -
Client Support						\$ -
Contracts						\$ -
Professional Services						\$ -
Insurance and Bonds						\$ -
Building Maintenance						\$ -
Indirect Cost	\$ 4,000	\$ 3,894			\$ 106	\$ -
Black Wall Street Junior	\$ 15,000		\$ 9,300	\$ 5,000	\$ 700	\$ -
List other cost						\$ -
<b>Total</b>	\$ 47,500	\$ 7,894	\$ 20,632	\$ 15,000	\$ 3,974	\$ -

**Comments:**