



BUNCOMBE 2043 COMPREHENSIVE PLAN

Planning Board Update

Presented by

Planning & Development Department

Gillian Phillips

Long Range Planning Division Manager



PROPOSED PLANNING PROCESS



✓ PHASE 1 LAUNCH - Complete


- Department Roadshows
- BOC interviews and Stakeholder Interviews
- Information and Data Gathering
- Kick Off Meetings in October
- Branding and Logo



Phase 2-Establishment of Vision and Goals

Engagement Window #1-Vision and Goals Mid-December to Tentatively Mid-April

- Stakeholder Survey
- Community Vision Word Cloud
- Youth Activities including the Student Activity Kits
- Currently 4 Virtual Meetings Scheduled (one already completed)
 - Community poll
 - Prioritization Exercise
 - Mapping exercise
- Coming Soon
 - More Virtual meetings in February and March
 - In Person Meetings at the end of March and/or beginning of April



JOIN US
TO BUILD THE
**VISION AND GOALS
FOR THE 2043
COMPREHENSIVE PLAN**

VIRTUAL
**JANUARY
MEETINGS:**

Jan. 20 (6-8pm)
Jan. 25 (12-2pm)

MORE VIRTUAL
MEETINGS WILL BE
SCHEDULED SOON

**BUNCOMBE
2043**

engage.buncombecounty.org



Activities for Vision and Goals

This site contains a presentation and activities that Buncombe County residents can do during the in-person, virtual, and self-guided public input meetings for the Comprehensive Plan process.

INTRODUCTION

POLL

PRIORITIES & ACTIONS

MAPPING

What is the zip code of the area where you live?

Your response: 97818

Edit response

What is the zip code of the area where you work?

(Leave blank if you do not work)

Your response:

Edit response

POLL

Why do you choose to live in Buncombe County? (Pick your top choice.)

Natural beauty and mountains

Sense of community

Work here or your spouse/partner works here

I was born here and never left

Family-oriented community

Quality of life (schools, recreation/parks, fun activities, and dining options)

Extended family lives here

Other

Select a response





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See image for draft Priority Planning Issues. Does this list include all of the priorities you would like addressed in the new Comprehensive Plan?

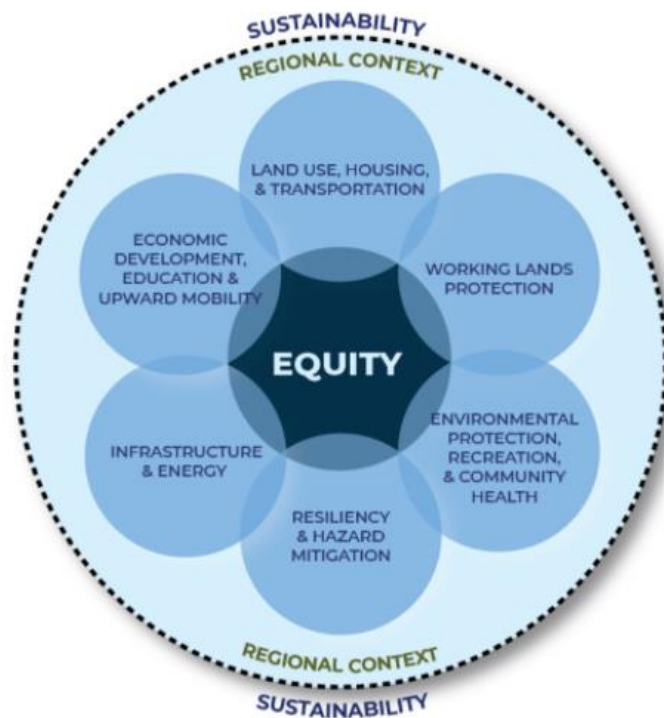
Yes

No

Not Sure

Select a response

DRAFT PRIORITY PLANNING ISSUES



PRIORITIES & ACTIONS





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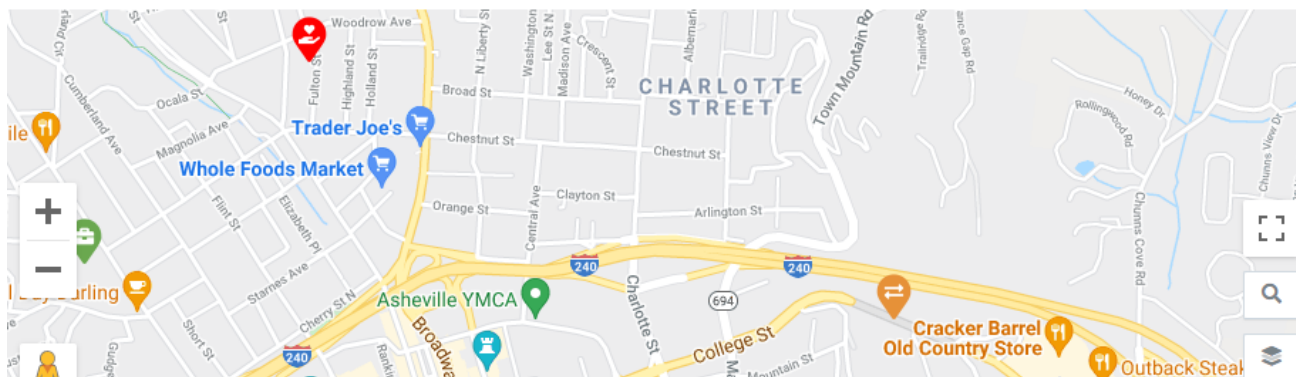
[INTRODUCTION](#)[POLL](#)[PRIORITIES & ACTIONS](#)[MAPPING](#)

Using the interactive map below, drag and drop pins onto places or areas that you feel should be protected, changed, replicated, or have more housing or employment opportunities. For each pin that you put on the map, include a comment describing what the PLACE or AREA is that you are identifying.

Description of Drop Pin Options:

- Protect: places you want to stay the same
- Change: places you want to change
- Replicate: places you like and want to see more of in Buncombe
- Grow Housing: places you support development of new housing
- Grow Employment: places you support development of new businesses and jobs

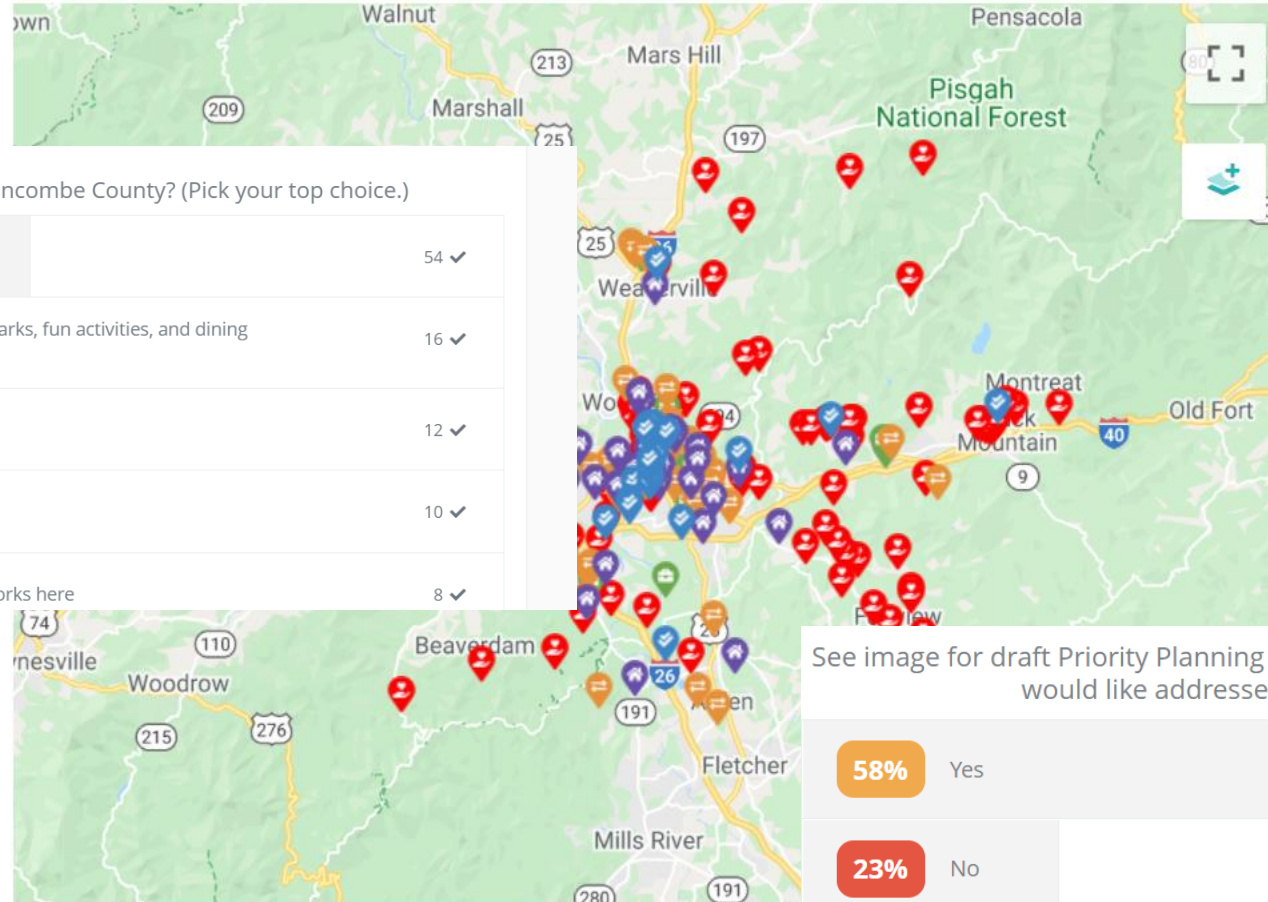
Drag and drop >  PROTECT  CHANGE  REPLICATE  GROW HOUSING  GROW EMPLOYMENT



MAPPING



DATA OUTPUT USING PUBLICINPUT.COM



Why do you choose to live in Buncombe County? (Pick your top choice.)

49%	Natural beauty and mountains	54 ✓
14%	Quality of life (schools, recreation/parks, fun activities, and dining options)	16 ✓
11%	Extended family lives here	12 ✓
9%	Sense of community	10 ✓
7%	Work here or your spouse/partner works here	8 ✓

See image for draft Priority Planning Issues. Does this list include all of the priorities you would like addressed in the new Comprehensive Plan?

58%	Yes	56 ✓
23%	No	22 ✓
19%	Not Sure	18 ✓

<https://publicinput.com/report?id=13060>



Phase 3

Engagement Input Opportunities

Engagement Window #2 Policy Direction & Priorities

Policy Choices Assembly, Mini-Assemblies (3) & Online Activities

- Confirmation of vision and goals poll
- Policy choices station activities
- Small group discussions

Engagement Window #3 Affirm the Plan

Public Intercept Events to Unveil Draft Plan

- Confirmation of policy direction poll
- Action prioritization activity
- Small group discussions



How can you be involved?

1. **Tell 5 People about the Comprehensive Plan and why it's important.**
1. **Use our Awareness Toolkit to share about the Comprehensive Plan.** Post on social media, send an email to your network, and more.
2. **Attend a Virtual Meeting.** Choose one of the meetings happening in January, February, or March (*see project website for more details*).
3. **Participate in a self-guided virtual meeting:** Online or printed meeting kits provide the same information as the live meetings and allows you to share your input on your own time.





Questions?

