



BUNCOMBE COUNTY

PLANNING & DEVELOPMENT

Steering Committee Meeting Minutes

6:00 P.M. - 7:30 P.M.

November 9, 2021

Virtual Meeting (Zoom)

Steering Committee Members Present: Alan Hall; Andrea Golden; Bruce Snelson; Nancy Waldrop; Chris Joyell; Damon Hearne; Debbie Lane; Dede Styles; Iliana Hernandez; Jennifer Billstrom; Kareen Boncales; Kevan Frazier; Megan Robinson; Rich Lee; Robin Merrell; Ron Dumas; Virginia Ward; Sarah Nicholas; Kit Cramer; Christopher Link; Brandon Bryant; and Karl Koon

Staff Present: Gillian Phillip; Haylee Madfis; Shannon Capezzali

Consultants Present: Leigh Anne King, Geoff Green; Kristy Carter; Alex Smith; Nathan Slaughter; David Beecher

Welcome and Questions

Leigh Anne King welcomed those present, and asked if anyone had any questions.

Approval of Minutes

The Committee approved the minutes from the October 12, 2021 meeting.

Phase 1 Update

Ms. King reviewed the progress on Phase 1, and reviewed the timeline for the project as a whole.

Recap from October 12, 2021 Meeting

Ms. King reviewed what the Steering Committee discussed at the previous meetings, including the revised focus areas for the plan, and the feedback regarding long range planning opportunities from the previous meeting.

Discussion of Long Range Opportunities

The Committee engaged in an activity that further clarified and added additional long range planning opportunities.

Community Engagement Window #1 Overview and Feedback

The consultants shared proposed public engagement objectives and the Steering Committee engaged in an exercise to provide feedback regarding the Objectives. Ms. King provided a review of proposed activities and the design of Community Engagement Phase #1. The Committee engaged in an activity to review proposed poll questions for the first engagement window. Ms. King reviewed the procedures and questions for the Stakeholder Organizations Survey, and the Committee engaged in an activity to provide input.



Logo and Branding

Ms. King presented the Committee with the logo and branding for the project.

Next Steps/Questions

Ms. King reviewed the next steps, and asked the Committee if there were any questions.