

FY2023 Buncombe County Strategic Partnership Grant Report

Organization Name:	Bountiful Cities (Southside Community Farm)	
Project Name:	Southside Farmers Market	
Reporting Quarter: (Check one)	<input checked="" type="checkbox"/>	Quarter 1 (July 1, 2022 - September 30, 2022)
	<input checked="" type="checkbox"/>	Quarter 2 (October 1, 2022 - December 31, 2022)
	<input checked="" type="checkbox"/>	Quarter 3 (January 1, 2023 - March 31, 2023)
	<input checked="" type="checkbox"/>	Quarter 4 (April 1, 2023 - June 30, 2023)

Narrative summary of grant related activities

Please provide a brief summary (no more than 1500 characters). You may attach supplemental documents if needed.

Quarter 1	<p>In our first quarter we hosted three farmers markets. We had a majority of returning vendors at each market, with higher turnout during the later summer months. In general our events were marketed well and well attended by new and returning customers. We surpassed our goal of 400 customers within the whole market season during the first quarter. We passed out more EBT during our first quarter than last market season. We utilized an EBT matching program that allowed us to match up to \$20 of EBT purchases with additional Fresh Bucks tokens for fresh fruits and vegetables. All of our vendors were paid a living wage stipend for their time ensuring that they were well supported regardless of customer turn-out and incentivized to return to vend at the market each month.</p>
Quarter 2	<p>In our second quarter we hosted our final farmers market of the season. We had 9 vendors attend our last market with 77 customers in attendance. Our vendors celebrated the end of the season together and expressed excitement about the relationships formed and looking forward to next season's market.</p>

Quarter 3	In the third quarter no farmers markets were hosted. We spent time reflecting, planning, and contacting potential vendors for the upcoming market season.
Quarter 4	In our fourth quarter we hosted 3 farmers markets from May through July. Our customer base remained consistent and we were excited to receive more EBT customers as well as begin to host an additional free produce program with a local non-profits help. With growing support for the market we have been approached by more vendors, as well as businesses who want to establish partnerships with us to support the market. One notable partnership that came about this past quarter is with New Belgium Brewery. We planned a collaborative BIPOC farmers market in mid-July which will be hosted at the brewery. We anticipate this will be great exposure for our market as well as our vendors.

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Progress toward annual goals

Measure	Annual Goal	Actual Results (Enter Data)				Progress
		Quarter 1	Quarter 2	Quarter 3	Quarter 4	
Please only include new data for the specific quarter						
Number of market events held	6	3	1	0	3	7
Number of farmers market participants/ customers	400	405	77	0	452	934
Number of vendors hosted at markets	60	27	9	0	43	79
Total EBT dollars spent at the market	\$ 500.00	\$ 460.00	\$ 50.00	\$ -	\$ 215	\$ 725

Comments:

In addition to our annual EBT goal we provided an additional \$215.00 of Fresh Bucks or Double EBT bucks to customers at the market through the fourth quarter.

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Use of funds to date and any budget considerations

Spending Category	Starting	Total Spending (Enter Data)				Amount
		Quarter 1	Quarter 2	Quarter 3	Quarter 4	
Personnel	\$ 4,578	\$ 3,562.50	\$ 760.00		\$ 255	\$ 0
Training						\$ -
Supplies/Materials	\$ 661	\$ 660.73				\$ 0
Meetings						\$ -
Equipment/Furniture						\$ -
Printing/Marketing	\$ 566	\$ 566.10				\$ (0)
Licensing/Memberships/Dues/Subscriptions						\$ -
Client Support						\$ -
Contracts						\$ -
Professional Services						\$ -
Insurance and Bonds						\$ -
Building Maintenance						\$ -
Vendor Payments	\$ 3,780	\$ 1,890.00	\$ 560.00		\$ 1,330	\$ -
EBT and DOUBLE Snap	\$ 191	\$ 191.40				\$ (0)
List other cost						\$ -
Total	\$ 9,776	\$ 6,871	\$ 1,320	\$ -	\$ 1,585	\$ -

Comments: